



SYRIOUS LOVE

Joel Ministries initiated Syrious Love, an awareness and fundraising campaign to support Christian ministries playing a key role in the unfolding refugee crisis in Europe and the Middle East.

We see the refugee crisis as a godly opportunity to ignite Kingdom movements among Muslims. We offer a four-fold strategic response:

1. We share impact stories from the field. Stories that lead towards positive change and the engagement with those in need.

These stories about how God works among refugees and Muslims will help mobilize the Church to participate in this strategic mission. Joel News International, an e-zine with nearly 20 years of experience in missions journalism will produce and distribute these stories to media outlets.

2. We support small initiatives, 'mustard seeds' of the Kingdom. These are relief initiatives of Christians in our network across the Middle East and Europe.

Especially in the Balkans there's huge challenge to provide relief to migrants on transit. Funds provided will help buy coats, sleeping bags, shoes and food. We send on donations to trusted Christian workers in our network who take care of these needs.

3. We support mobile ministry to refugees. A mobile phone is a migrant's most valuable asset. It's the best way to serve them with Gospel material.

We support ministries that provide or buy mobile ministry packages. This provides refugee workers with a set of microDS cards with a preloaded audio Bible, Gospel materials and the JESUS Film in Arabic.

4. We train simple church planters, the 'people of peace' with the vision to ignite Kingdom movements among Muslims to change their communities from the inside.

The best way to reach Muslim communities is by training indigenous workers to become the kick-starters of 'Kingdom movements' within their ethnic culture.

Campaign website: <http://www.syriouslove.org>.

There's no fixed budget for this campaign. Donations that come in for Syrious Love will be used 100% for the above-mentioned goals. Joel Ministries has a direct operational responsibility for goal 1 (story telling). The operational responsibility for goals 2 and 3 lies with our ministry partners in the field. We basically forward specified donations to them. For goal 4 we share the operational training responsibility with Simple Church Europe.

Adopted by the board in November 2015